

Verisk Analytics Overview

18 May 2017

Dr Milan Simic, EVP and Managing Director



SERVE | ADD VALUE | INNOVATE



Overview

- Introduction to Verisk and Verisk Insurance Solutions
- Underwriting & Rating
 - Actuarial Solutions for Residential and Commercial Lines
 - Underwriters Advantage
- Claims
- Recent Innovations in Telematics for Insurance
- AIR Worldwide



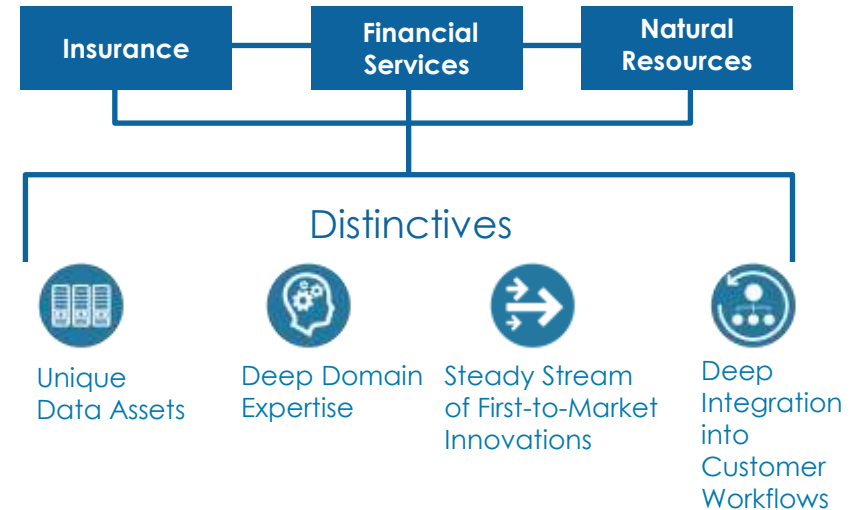
Verisk Analytics - Overview

- A leading responsible data analytics company in pursuit of our customers' most strategic opportunities
- Provider of predictive analytics and decision support solutions to customers in specific vertical markets
- Global company with offices and customers in nearly 80 countries around the world
- Member of the S&P 500 and NASDAQ-100 indices with ~\$14B market cap
- One of only 15 companies in the United States to appear on the *Forbes* World's Most Innovative Companies and America's Best Large Employers lists
- Socially responsible company serving the long-term interests of our stakeholders

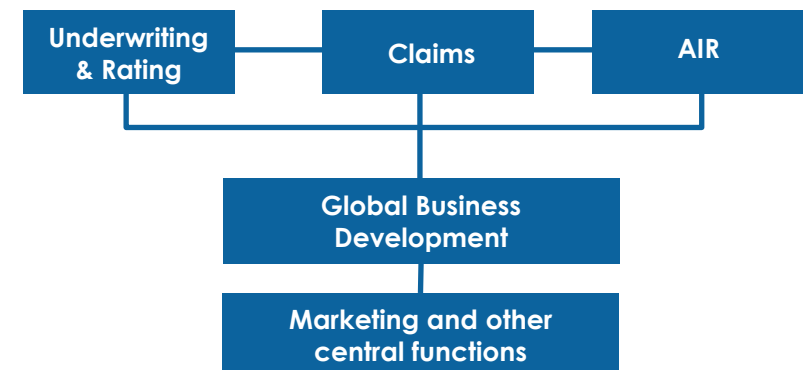


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Data Analytics Leader in Multiple Verticals



Verisk Insurance





Verisk Analytics – Global Presence

6,400+ employees

2016 revenue: ~\$2 billion

Offices and customers in nearly 80 countries





History of Growth and Innovation

1971

Not-for-profit advisory and rating organization



1980–1996

Significant enhancement of insurance policy programs

Adoption of advisory prospective loss costs

Revised board of directors structure to include noninsurers

1997

For-profit corporation transition

AISG acquired to expand claims management solutions

2002–2008

AIR Worldwide and Xactware acquired to expand insurance vertical market capabilities



2009

Verisk Analytics formed and completed IPO (NASDAQ:VRSK)

Enhanced innovation with new services for claims, GIS, and insurance coverages

Today

Scalable data and analytic solutions offered to vertical markets

Global expansion

Long-term value with scaling margins and a balanced approach to capital allocation

Not-for-Profit

For-Profit

IPO and Continued Expansion

1972–1979

Consolidation of major state, regional, and national rating and statistical organizations

1998–2001

Significant product expansion, international growth, and improved operational efficiency

National Insurance Crime Bureau claims database acquisition

LOCATION and other property-related products and services created

First Lloyd's of London agreement signed

2010–2015

3E Company, Argus, and Maplecroft, acquired expanding into financial services and supply chain verticals

The Verisk Way evolves its principles to serve, add value, and innovate

Corporate social responsibility program formalized

Wood Mackenzie acquired, expanding internationally in the global energy, chemicals, and metals and mining industries





Recent Acquisitions Complement Existing Operations

Acquisition	Strategic Rationale	Overview
Risk Intelligence Ireland	Global focus (Ireland)	Provider of fraud detection, compliance, risk control, and process automation services
GeoInformation Group	Global focus (UK)	Provider of essential geospatial information for those seeking insight into land and property
MarketStance	Extend into marketing department	Provider of market intelligence to help identify potential growth opportunities
Analyze Re	Enhance portfolio analysis capability	Provider of real-time pricing, exposure management, and enterprise portfolio roll-up capabilities for reinsurance
Arium	Expand risk modeling	Specialist in liability risk modeling and decision support
Emergent Network Intelligence (ENI)	Analytics and Global Focus	Innovator in insurance claims efficiency and fraud detection
Healix Risk Rating (HRR)	Insurance Expansion and Global Focus	Provider of automated medical risk assessment for the travel insurance industry

Product Development/
Mgmt

Actuarial Analysis

Underwriting

Claims Management

Compliance

Portfolio Analysis

Risk Transfer

Underwriting and Rating

Actuarial Expertise



ISO Solutions and Actuarial Analysis

Industry-Standard Programs



Advisory
Information



Loss Costs



Advisory loss cost
information based on line,
class, occupancy, etc.
(created from data
analysis)



Rules



Classification and rating rules
(the commercial
and personal lines manuals)



Policy Language



ISO policy language in
26 insurance lines
(13,000 forms)
included in more than
200M policies

~3,000 regulatory filings submitted annually

Product Development/
Mgmt

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Portfolio Analysis

Risk Transfer



Actuarial Analysis: Homeowners

~\$83B in Direct Written Premium



Multi-peril policy
language



By-peril analysis
is key to profitability



Building characteristics
determine risk profile

Verisk-Provided Profitability Tools

Regulatory approved policy language

Advisory loss costs

Classification and rating rules

By-peril predictive analytics

Product
Development/Mgmt

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Claims Management

Compliance

Portfolio Analysis

Risk
Transfer



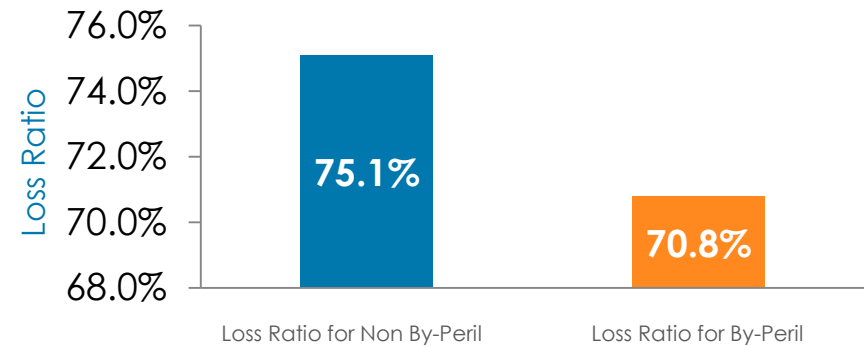
By-peril rating has proven to enhance insurer market share and profitability

25 insurers using by-peril plans have increased market share from 28% to 34% in 6 years

2007 to 2013 Market Share of By-Peril Insurers

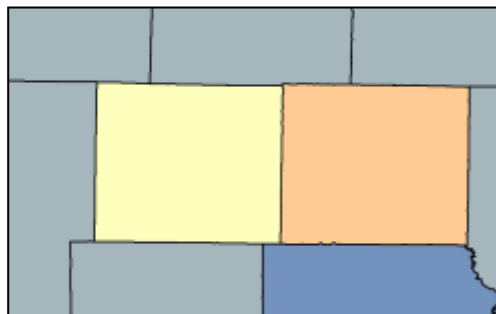


Companies rating by-peril have loss ratios 4.3 points lower than their competition (70.8% vs. 75.1%)

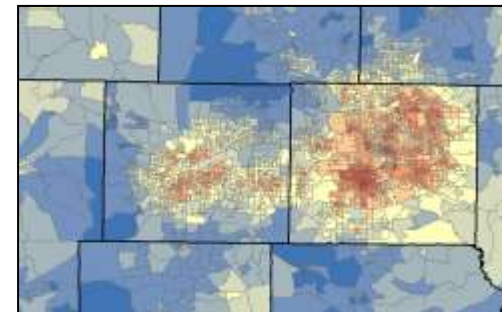


Source: ISO research using Perr & Knight filings and 2007-2013 AM Best Financials

Additional analytics provide growth opportunities



650 Traditional Territories



225,000 Census Block Groups



By-peril rating informed by building characteristics results in highly granular rating factors

Base All-Peril Loss Cost = **\$769**

3,000 sq foot, 4 bed, 3.5 bath, colonial, brick exterior, attached 2 car garage, same zip code, \$300K ITV



2,500 sq foot, 3 bed, 2.0 bath, ranch, wood siding, 2 car carport, pool, same zip code, \$300K ITV





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Base All-Peril Loss Cost = **\$769**

3,000 sq foot, 4 bed, 3.5 bath, colonial, brick exterior, attached 2 car garage, same zip code, \$300K ITV



Multiple stories have higher water losses

3 baths and 2 stories lead to higher water claims

Attached garage lowers fire and wind exposure

Brick construction lowers weather claims

2,500 sq foot, 3 bed, 2.0 bath, ranch, wood siding, 2 car carport, pool, same zip code, \$300K ITV



Larger footprint has higher weather exposures

Fewer bathrooms decrease water claims

Pool increases wind and liability exposure

Single story increases theft and vandalism



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Brick construction lowers weather claims

All-peril loss cost:

\$889

- Hail: \$31
- Water nonweather: \$308
- Liability: \$61
- Fire: \$271

2,500 sq foot, 3 bed, 2.0 bath, ranch, wood siding, 2 car carport, pool, same zip code, \$300K ITV



Larger footprint has higher weather exposures

Fewer bathrooms decrease water claims

Pool increases wind and liability exposure

Single story increases theft and vandalism

All-peril loss cost:

\$729

- Hail: \$15
- Water nonweather: \$199
- Liability: \$83
- Fire: \$234



Underwriting: Personal Lines

~\$89B Homeowners Multi-Peril Direct Written Premium



Comprehensive suite of underwriting analytics to expedite accurate underwriting decisions, including replacement cost estimation, location-based risk data, catastrophe risk data, and claims loss histories

Verisk provides data and analytics needed to support homeowners underwriting:

- Replacement cost estimates
- Fire protection capability
- Catastrophe hazard data
- Claims loss history
- Crime risk
- Property characteristics
(year built, total living area, roof shape/material, siding, etc.)

Verisk analyzes **~10M** requests each month in real time

Product
Development/Mgmt

Actuarial Analysis

Underwriting

Claims Management

Compliance

Portfolio Analysis

Risk
Transfer



Underwriting: Commercial Lines

~\$170B in Direct Written Premium*



Unique database of **3.9M** commercial buildings, **26M** businesses, and ratings on **~47,000** fire protection areas provide differentiated methods to underwrite

Verisk verifies application information is correct:

Buildings	Businesses	Fleets
<ul style="list-style-type: none">• Construction• Occupancy• Protection• Exposure	<ul style="list-style-type: none">• Classification• Annual sales• Employee count & payroll distribution• Firmographic details• Governing & companion classes	<ul style="list-style-type: none">• Vehicles in the fleet• Rating territory• Garage location

* iii estimates – WC \$58B, BOP & Property - \$80B, CA - \$32B

Product Development/
Mgmt

Actuarial Analysis

Underwriting

Claims Management

Compliance

Portfolio Analysis

Risk Transfer



Building Characteristics are often key rating variables and have material impact on the premium charged

BGI Case Study

Building Characteristics (Site Verified)

- Construction Class = 3
- Public Protection Class = 3
- Occupant = Mercantile
- Building Replacement Cost = \$2.9M
- Sprinklered Building with ASGR = 90
- Area = 25,280 square feet



Premium = ~\$2,200

Rating Attributes	Range	Approximate Premium	Impact
Construction Class	6	\$1,760 (-20%)	Potential Premium Leakage
	1	\$2,930 (+33%)	Customer Acquisition/Churn issue
Public Protection Class	1	\$2,004 (-9%)	Potential Premium Leakage
	10	\$3,929 (+79%)	Customer Acquisition/Churn issue
Occupant	Manufacturing	\$3,096 (+40%)	Customer Acquisition/Churn issue
Building Replacement Cost	\$4M	\$2,640 (+20%)	Customer Acquisition/Churn issue
No Sprinkler System		\$2,932 (+33%)	Customer Acquisition/Churn issue
Building Area	50K square feet	\$3,850 (+75%)	Customer Acquisition/Churn issue



Building Characteristics are often key rating variables and have material impact on the premium charged

BGII Case Study

Building Characteristics (Site Verified)

- BGII Symbol = AA - Superior Wind Resistive
- Number of Stories = 31
- BCEGs = 3
- Year Built = 1970
- Distance to Coast = 1001 - 1500 feet
- Building Replacement Cost = \$119.5M (With exclusions)

Premium = ~\$410K



Rating Attributes	Range	Approximate Premium	Impact
BGII Symbol	B	\$768K (+87%)	Potential Premium Leakage
Number of Stories	10	\$365K (-11%)	Customer Acquisition/Churn issue
BCEGs	10	\$451K(+10%)	Potential Premium Leakage
Year Built	2003	\$267K(-35%)	Customer Acquisition/Churn issue
Distance to Coast	2 - 3 miles	\$326K(-20%)	Customer Acquisition/Churn issue

Underwriting

Underwriters Advantage





Getting reliable and accurate information continues to be the major obstacle



- Loss control inspections not always feasible because of cost and/or time
- Carriers largely reliant on the information provided within the insurance application
 - Limited validation using Google Earth, Bing or other such tools
- Carriers also not able to apply existing analytics to international markets because of data limitations

The limiting factor on growth for the industry is in developing a comprehensive understanding of risk



Underwriters Advantage solution provides extensive information about Commercial & Residential properties in UK

- Underwriters Advantage (UA) solution is now available for properties in the UK in addition to the US
- Accurate and reliable risk data and analytics for property underwriting and rating
 - Current coverage: 80% of Residential and 50% of Commercial Property
- Includes geo-location of the property, aerial imagery, building characteristic data
 - construction
 - occupancy
 - flood zone details
 - risk indices for natural hazards
 - vulnerability to terrorism
 - crime information
 - replacement cost estimates

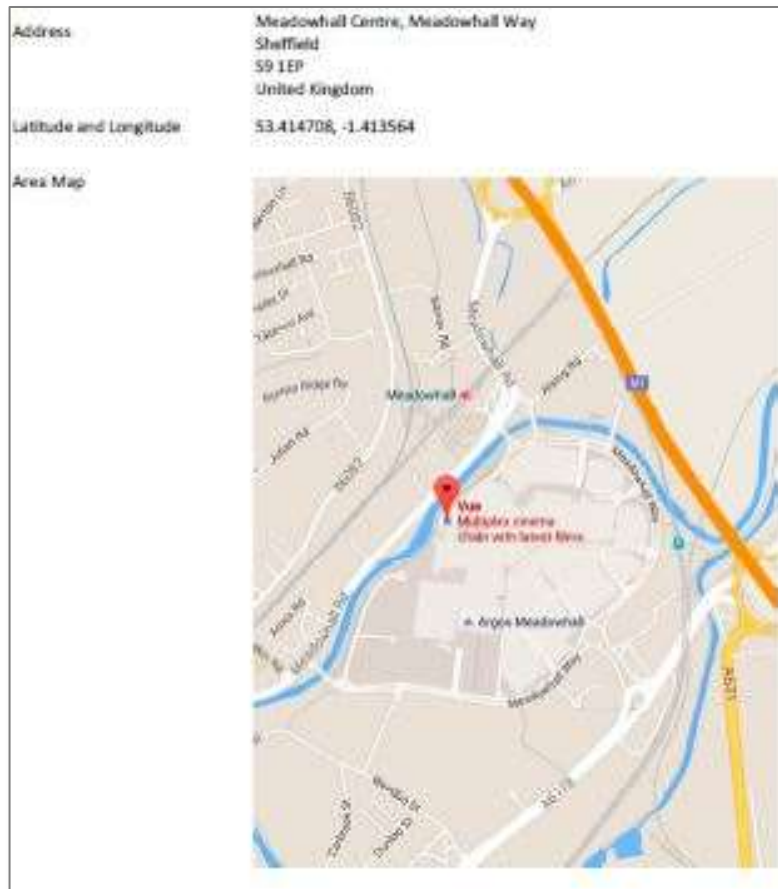


Underwriters Advantage - Providing the building blocks for effective underwriting





High resolution aerial imagery provides visual information on property and structure



Imagery allows underwriters to determine exposure to hazards and identify external and adjacent exposures



Construction Overview provides critical information about building including age, size and construction class

CONSTRUCTION OVERVIEW

Building Height	14.3 meters
Ground Floor Area of The Entire Building	7,875 square meters
Number of Stories	1
Building Age	1945 - 1980
Building Structural Frame	Primarily steel frame
Roof Geometry and Covering	Pitched roof with steel, aluminum or tin, or other non-metallic panels such as Fiberglass Reinforced Plastic (FRP)
Exterior Wall Construction Material	Steel, aluminum, tin or other metallic alloy material
Mostly Likely Construction Class	Non-combustible
Worst Case Construction Class	Frame
Data Creation Date	2006
Data Revision Date	2015
Data Confidence	Data generated from multiple sources with reasonable confidence



Occupancy Overview helps identify and verify information on potential occupants

OCCUPANCY OVERVIEW

Building Use Type

11 – Retail

Name of Businesses At Address

Vue Cinema

The building may contain other occupancies which are not listed in this report

Details for Businesses At Address

Business Name – Vue Cinema

Classification:

8810 - Cinemas

SIC:

59140 – Motion picture projection activities

Phone Number:

8712240240

Web Address:

WWW.MYVUE.COM

Total Employees:

45

Contact:

N/A

Occupancy information can enable validation of the hazards of occupancy imposed on the building



Natural Hazards Overview includes Indices that quantify the risk from different natural hazards and...

Natural Hazard Risk Indices

The natural hazard risk indices quantify the risk to a country from the specific natural hazard, utilizing a scale from 1 to 10 with 1 being the worst and 10 being the best.





...flood zoning details for flooding hazards that might impact the property

NATURAL HAZARDS

Details for Risks of Flooding

This section includes indication of the likelihood of flooding from rivers and sea, or from surface water. Two indicators are provided for risk of flooding from rivers and sea depending on whether the flood defenses that may be in the area are considered. Flood defenses were built to protect against floods from river with a 1 in 100 chance or from the sea with a 1 in 200 chance of occurring each year. Areas benefiting from flood defenses are areas that may receive benefit from the flood defenses built. However, not all areas benefiting from them are shown currently. The information used in this analysis contains public sector information licensed under the Open Government License v3.0.

Risk of Flooding from Rivers and Sea

Before including the effect of any flood defenses that may be in this area

Flood Zone 3 - 1 in 100 or greater (>1%) annual probability of river flooding , or a 1 in 200 or greater (>0.5%) annual probability of flooding from the sea in any year

After considering the effect of any flood defenses that may be in this area

High - greater than 1 in 30 (3.3%) in any given year

Areas Benefitting from Flood Defenses

No

Risk of Flooding from Surface Water

High - greater than 1 in 30 (3.3%)

Flood Warning Areas

Yes

Flood Alert Areas

Yes



Terrorism and Crime information includes indices that quantify the related risk to the property

TERRORISM RISK AND CRIME INFORMATION

Terrorism Risk

The Terrorism risk is measured with the use of the terrorism intensity index, which assesses the national level risk of terrorism based on analyses of historic impact and frequency data about terrorist incidents over the past year and the five years prior.

Terrorism Intensity Index	10
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Crime Information

Crime information contained in this report is based on the public sector information under the open Government License v3.0, and evaluated based on the level of Lower-layer Super Output Area (LSOA) where the building belongs to. LSOAs are small areas designed to be of a similar population size, with an average of approximately 1,500 residents or 650 households, produced by the Office for National Statistics for the reporting of small area statistics. There are 32,844 Lower-layer Super Output Areas (LSOAs) in England.

The overall crime indices are measured based on recorded crime rates for four composite indicators including burglary, violence, theft and criminal damage during the period of 2013 and 2014. The indices by crime type are measured based on recorded crime rates for each specific crime type for the five years period from 2011 to 2015.

For both the overall crime indices and the indices by crime type, deciles are calculated by ranking the 32,844 LSOAs in England from most deprived to least deprived and dividing them into 10 equal groups, with 1 being the most deprived 10% of LSOAs.

LSOA the building belongs to	E01007913 – Sheffield 018C
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Overall Crime Indices for the LSOA

Crime Score	-0.302
Crime Rank (with 1 being the most deprived)	21,097 out of 32,844
Crime Decile (with 1 being the most deprived 10%)	7



Replacement cost estimates help better assess and quantify the risk

ESTIMATED REPLACEMENT COST

360Value replacement cost represents the estimated cost for a contractor and/or repair company to rebuild the structure(s) described herein in the referenced geographic market in accordance with current building codes following a total loss. This information is provided on the condition and understanding that it represents only an estimate and that the provider is not responsible for good faith errors. The replacement cost amount(s) includes pricing for labor, materials and contractor's overhead and profit, but does not include costs for excavation or land value.

Assumed Building Features

Heating and Air Conditioning	100% Commercial Heat / AC Forced Air System
Fire Suppression System	100% Manual Firehose and Standpipe System
Loading Dock Equipment	4 Loading dock bays
Safes/Vaults	1 built-in safe
Entry Doors	4 canister roll-up doors
Others	44.6 square meters covered walkway/breezeway

Estimated Cost Breakdown

Labor, Materials and Supplies	£5,855,321.77
Other Fees and Taxes	£1,016,107.92

Estimated Cost Breakdown for Additional Features

Breezeway	£7,993.62
Loading Dock Equipment	£10,078.94
Safe/Vault	£332.00
Firehose and Standpipe System	£23,504.64
Roll-up Doors	£4,472.00
Estimated Replacement Cost (Replacement cost includes all applicable permits, fees, overhead, profit, and sales tax)	£6,917,810.88
Estimated Replacement Cost per Square Meter	£878.49

Claims



Life of a Claim



First Notice of Loss (FNOL)

A painless and reassuring experience at FNOL has a major impact on how fast the claim is settled and on customer satisfaction.



Initiate Claim

Getting the right people on the claim as fast as possible reassures the policyholder and builds confidence.



Investigation and Exposure Identification

Up-to-date data and fast estimation tools provide fast, fair, open, and detailed settlement costs.



Quality review / Reinspections

Built-in inspection tools and streamlined auditing tools help adjusters get it right and let managers know where training is needed.



Exposure Analysis and Evaluation

Fighting fraud and managing risk is key to protecting the interests of both policyholders and shareholders.



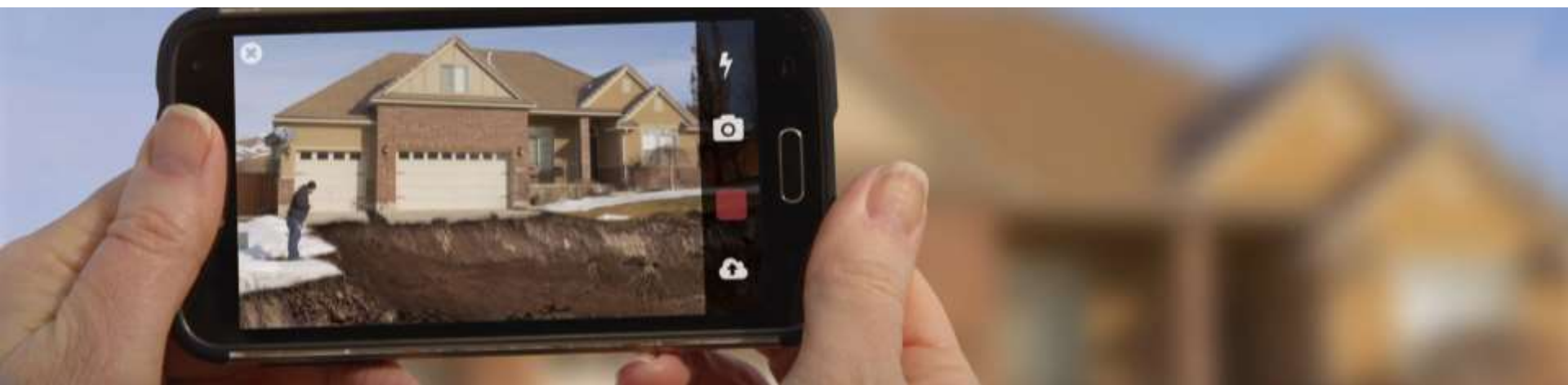
Disposition

Getting it right, on time—while navigating coverage and compliance issues and delivering on your promises—is a victory every time.



ClaimXperience

Collaborate with policyholders from the office with the accuracy of an onsite visit.



One desk adjuster increased his proportion of light-touch claims from 75% to 82%.



XactAnalysis

Assign, track, manage, analyze,
and store claims with a single tool.



A three-year study shows:

Companies completing at least 6,000 estimates a year, can save over \$828,000 by finding errors using XactAnalysis





Xactimate

Quickly create accurate estimates
for restoration jobs of every kind.



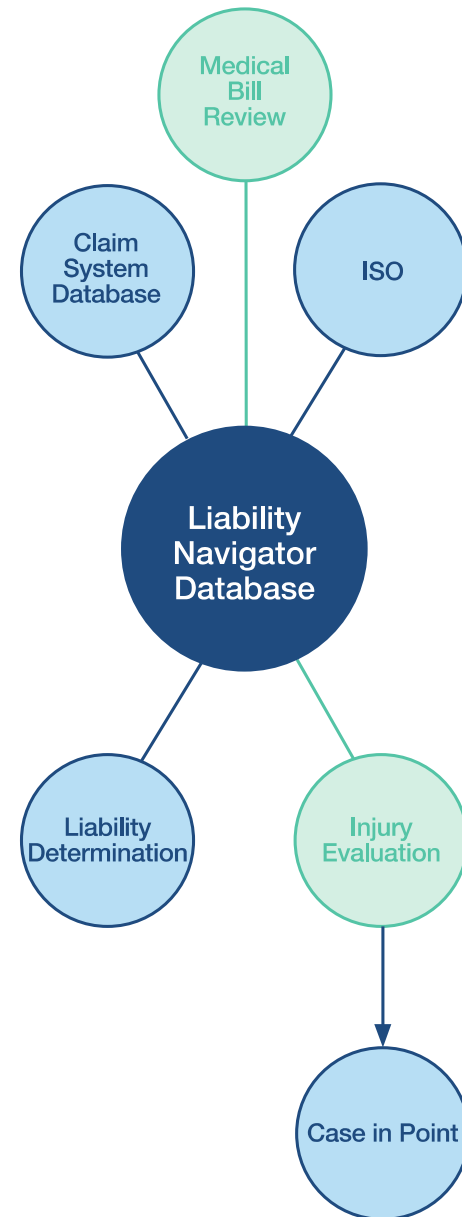
Georgia Farm Bureau

- Reduced average cycle time by an entire month
- Achieved 482% ROI



Liability Navigator and Claims Outcome Advisor (COA™)

Achieve consistent claim settlements, accurate liability assessments, and improved subrogation recovery



Improved:

- Medical accuracy of claims evaluation: 90%
- General damage settlement consistency: 60%



Property Claim Services (PCS) United States, Canada, Turkey

Improved operational efficiency for all aspects
of catastrophe response and management



- Industry loss estimates and claim counts for more than 1,800 catastrophe events going back to 1950 in the U.S.
- Canada events going back to 2009, Turkey to 2016
- Industry standard for cat coding for reinsurance purposes



Property Claim Services (PCS) Global Marine and Energy

A single version of the truth for large offshore
risk losses – from reserving to risk transfer



- New service launched in 2017 based on significant global industry demand
- Benchmark claim handling and reserving assumptions to an independent industry loss estimate
- Access broader and deeper capacity to support risk and capital management

Telematics





Making Sense of the Telematics Data

Predicting market leaders

Venture capital is available for this market, and start-ups pop up daily.



A complex connected ecosystem

Identifying sources of data can be difficult when multiple players are involved: hardware manufacturers, platform owners, etc.



Variety of devices

Technology is changing the way we live our lives. Analysts estimate

50 billion devices

will be connected to the Internet by 2020.



Source: Cisco

Big data

Depending on the volume, variety, and velocity of data,



insurers could expect over 10MB of data per household per day.

Unwieldy and unstructured

Understanding data from multiple sensors and how it correlates to future loss is

a moving target that requires expertise.





Many-to-Many Problem

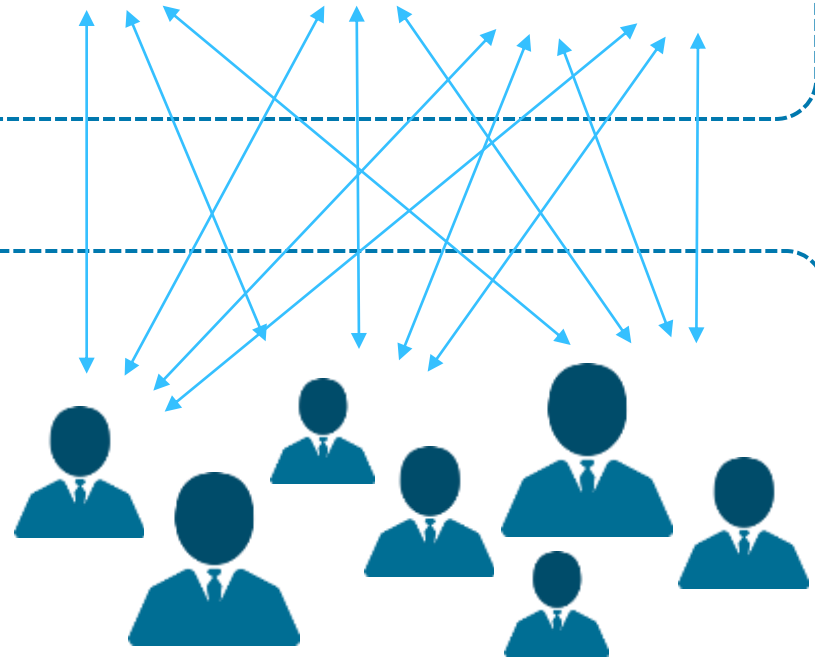
Telematics/ IoT Solution Providers:

- Value of insurance industry vertical unknown
- Limited bandwidth to service multiple insurers
- Only engaged with a fraction of insurance industry, leaving much of the market “untapped
- Cost-prohibitive to create integration with numerous individual insurers
- Lacks insurance analytics expertise



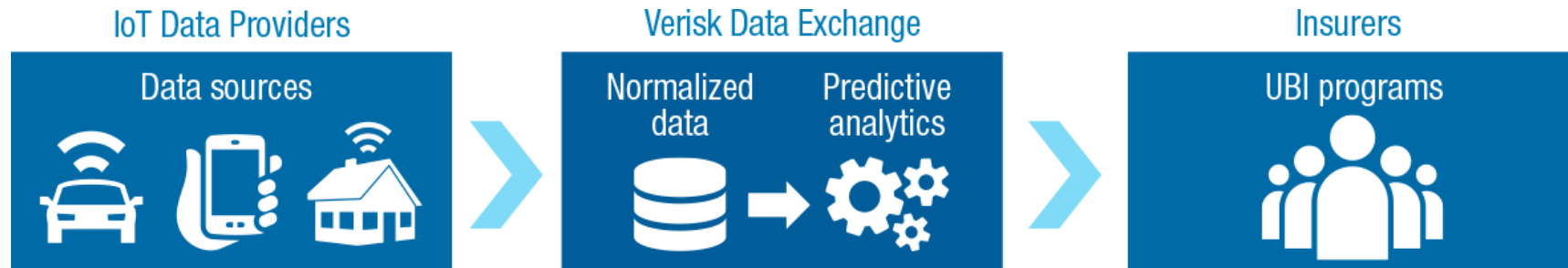
Insurers:

- Fragmented market — technology winners TBD
- Data is unfamiliar, unstructured, and inconsistent, making insight creation difficult, lengthy, and costly
- Inability to systematically validate existence of technology and audit discount eligibility
- Inability to use data and insights in workflows
- Cost and time it takes to manage claims and customer satisfaction





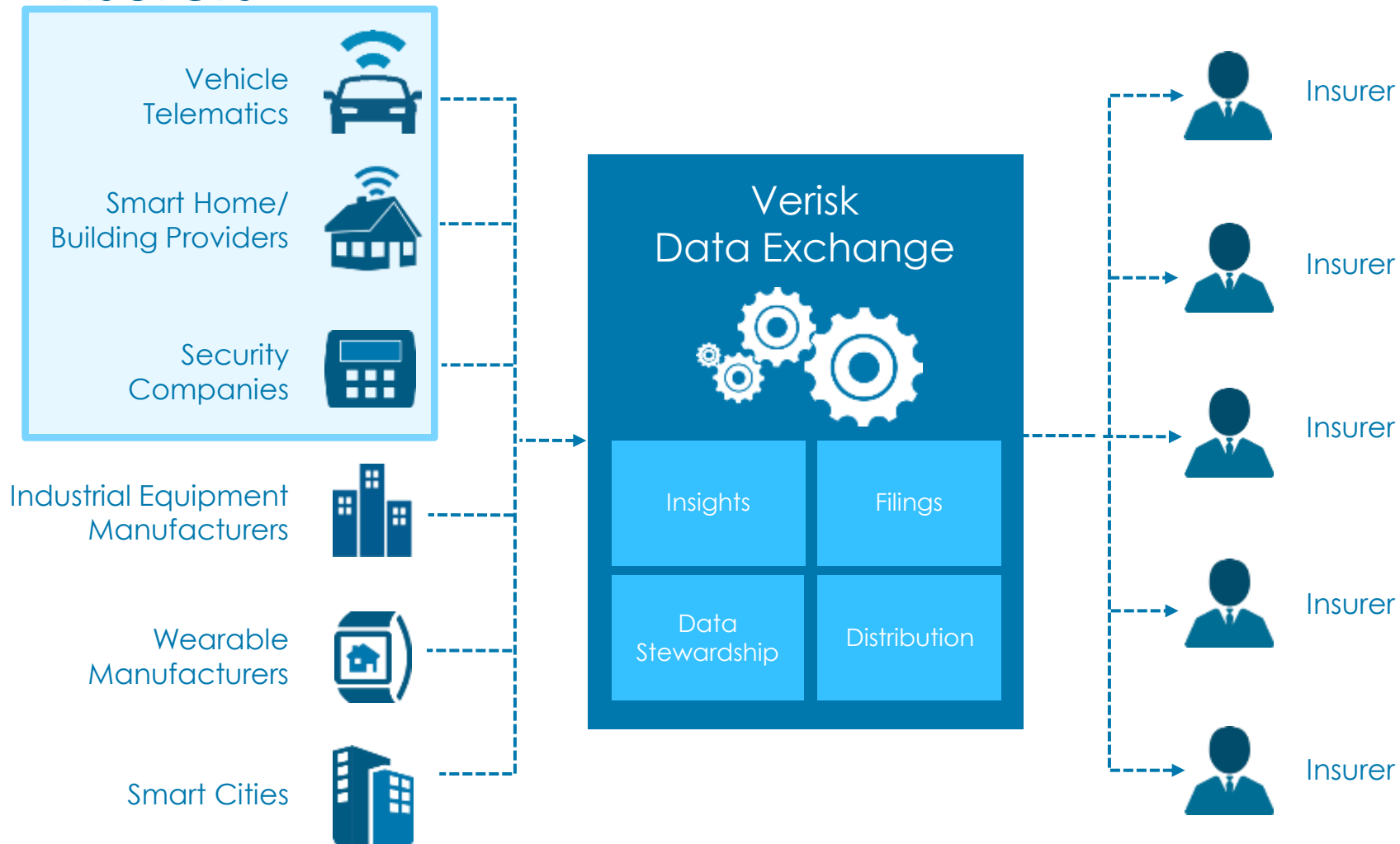
Verisk Data Exchange™



- Single, efficient access point for IoT sensor data from wide ecosystem of partners
- Device and data source agnostic
- Focused on telematics data harnessing, normalization, and accuracy to drive decision analytics within insurance service verticals
- Verisk experience + expertise in insurance carrier underwriting, rating, and claims processes utilizing big data + analytics to enhance and improve performance
- Servicing risk selection, underwriting, claims, and risk management actions
- Scalability + Agility + Multifaceted: Reach more insureds, evolve with tech, grow with new business model needs in all insurance verticals



Our Vision: Internet of Things Sensor Data for Insurers



AIR Worldwide



**Natural
Catastrophes**



**Crop &
Agriculture**



**Terrorism &
Political Risk**



Life & Health



**Casualty
& Cyber**

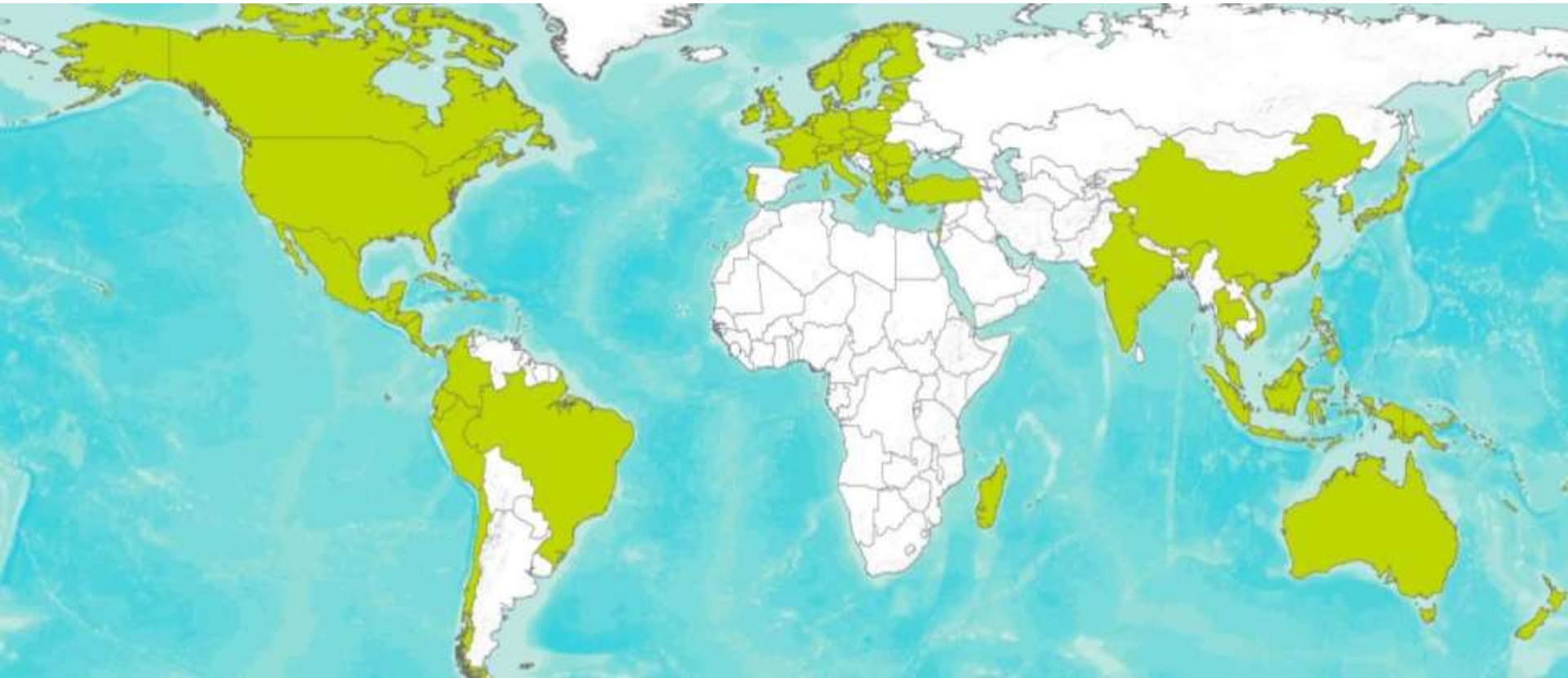


**Climate
Change**





Cat Models for More Than 110 Countries





AIR is Expanding to Meet Your Needs



Upstream Analytics



Exposure Management



Underwriting

More Natural Peril Models



Models for Extreme Events



Downstream Analytics



Real-time Pricing and Portfolio Analytics



Portfolio Optimization

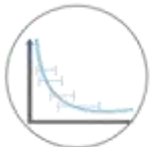




Touchstone®

Understand and truly own your risk with the industry's most advanced detailed modeling and analytics platform

TOUCHSTONE®



Loss Analytics
w/ Uncertainty



Access to
Multiple Models



Underwriting



Data Quality
Analytics



Loss
Grouping



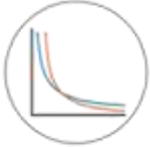
Hazard
Analytics



Geospatial
Analytics



Non-Cat
Analytics



Comparative
Analytics



- More than 150 companies rely on Touchstone to understand and manage their catastrophe risk
- Eight of the top 10 top commercial lines writers are AIR clients
- Nine of the top 10 homeowners writers are AIR clients



Integration of Cat and Non-Cat Losses



EXTREME EVENT RISK



TROPICAL CYCLONE
(Hurricane, Typhoon)



SEVERE THUNDERSTORM
(Tornado, Hail, Straight-Line Wind)



EXTRATROPICAL
CYCLONE (Winter Storm)



EARTHQUAKE
(Shake, Fire-following, Tsunami, Landslide)



FLOOD



TERRORISM



NON-CAT RISK



FIRE



VANDALISM & THEFT



LIGHTNING



EXPLOSION



WATER LEAKAGE

Product Development/
Mgmt

Actuarial Analysis

Underwriting

Claims Management

Compliance

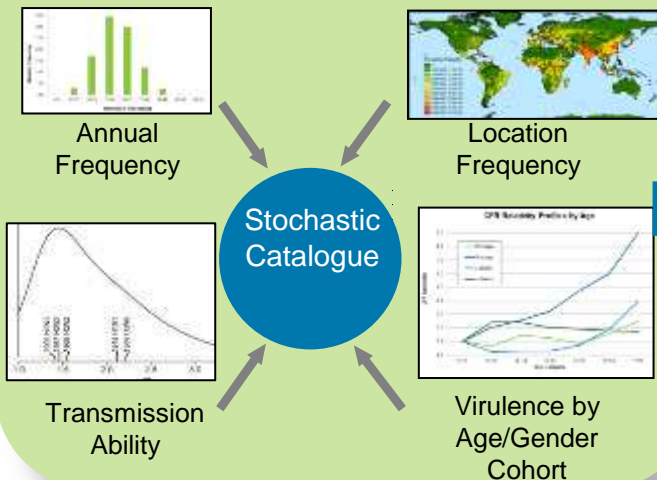
Portfolio Analysis

Risk Transfer

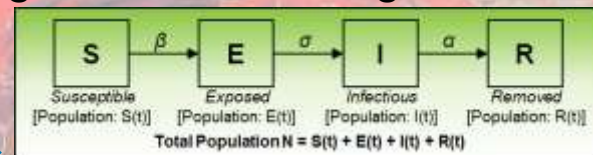


Probabilistic Pandemic Model Estimates Morbidity and Mortality

Stochastic Event Generation



Epidemiologic Model Coupled with Long- and Short-Range Travel and



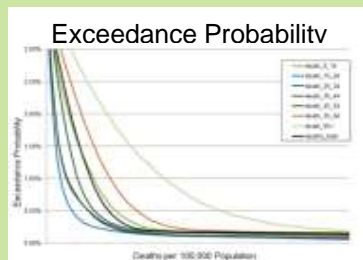
Pharmaceutical Interventions

Vaccines
Antivirals

Non-Pharmaceutical Interventions

Travel Restrictions
Active Containment

Financial Impact & Portfolio Analytics



Workers' Comp
Insurance Losses

Life Insurance Losses

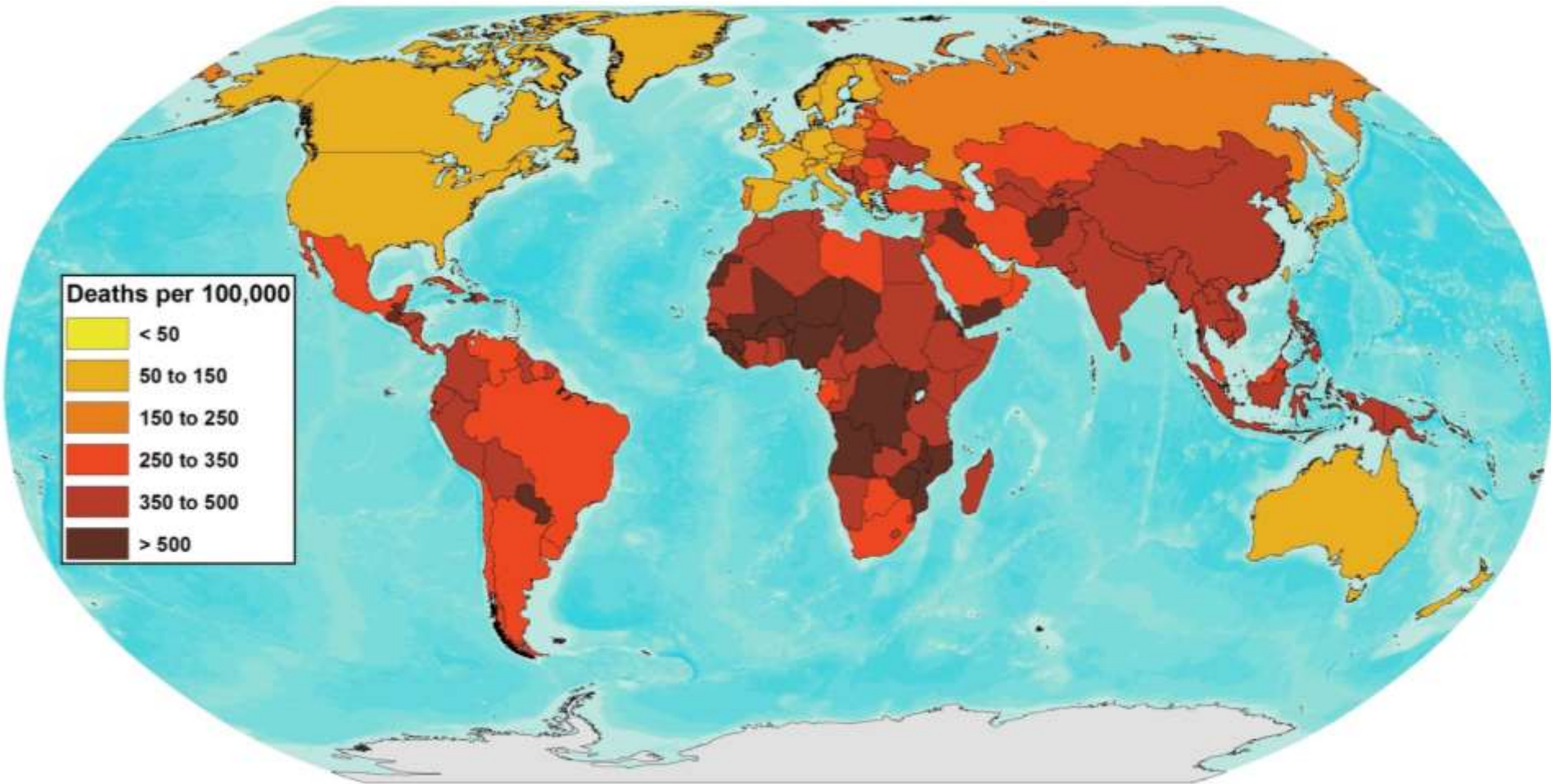
Health Insurance
Losses

Event Footprint by Illness Severity and Age/Sex Cohorts





A 1918-Like Event Today Would Cause 21-33 Million Deaths Worldwide





AIR was the Chosen Modeller for the World Bank PEF

Munich Re, Swiss Re and catastrophe modeling firm AIR Worldwide collaborated on the recent World Bank launch of a \$500 million insurance fund designed to help protect poor countries from pandemic risk.

The new Pandemic Emergency Financing Facility (PEF) includes an insurance window combining funding from the reinsurance markets with proceeds of World-Bank issued pandemic (catastrophe) bonds, as well as a complementary cash window. If an outbreak happens, the PEF would quickly release funds to qualified international responding agencies and countries.

World Bank officials announced the new Pandemic Emergency Financing Facility (PEF) on May 21; Japan has committed \$50 million in initial funding toward the initiative.





ARC (Analytics of Risk from Cyber)

Gain insights into your cyber exposure to grow your business intelligently



- Since its release in April, ARC is currently being evaluated by 7 of the top 10 cyber insurance writers



Arium

Evaluate liability accumulations and understand casualty risk using a powerful exposure management application



- Since being acquired by AIR in 2017, a handful of companies have already licensed Arium to better understand their underlying casualty risk