

The State of insurtech innovation

me. @jamesjwyork

founder worry+peace, 2015 launch.

wolves fan, sporty, self-taught guitarist, learning Spanish

board member, CII Broker Faculty

digital activist & advisory board member (Post Magazine)

confident public speaker/ accomplished interviewer

DipCii, MSc, BSc.

30K+ hrs experience. still curious

WORRY+PEACE

we've been quietly
translating.
building a full stack
insurance destination.

where everyone can
buy insurance better

**buy insurance.
manage insurance.
craft insurance.**

BUY INSURANCE BETTER

🔍 Type to find the insurance you are looking for...

ASCENT

**Cycle
Insurance**

[Find out More](#)

BIGDAY

**Wedding
Insurance**

[Find out More](#)

JUNO

**Engagement Ring
Insurance**

[Find out More](#)

HOLE-IN-1

Golf

BRICKS

Home

BRAKES

Car



it isn't all
code.

really.

advantages

nimble. **we already do > with <.**

stealthy. **1st to “destination” platform.**

ready. **product & panel in place/build.**

ahead. **innovation pipe is long. (long)**

planned. **we’re using a great strategy**

brand. **we’ve made something nice.**

“bonfire of patience”



To e or not to e?

Insurance/technology

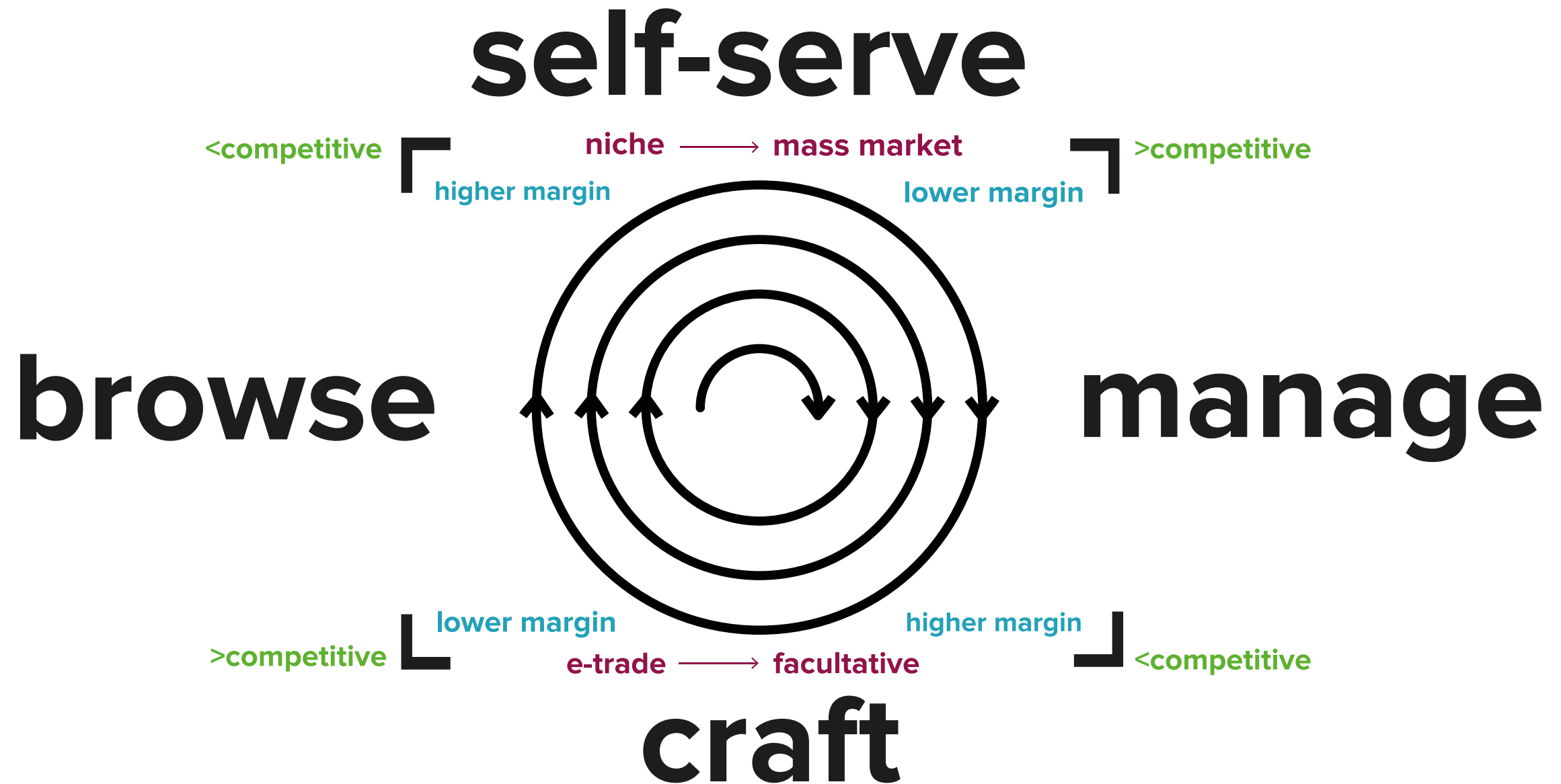
Buzz, hype, OMG!
(and breathe.)

on-demand

on-action

on-trend

how I see it?



WORRY+PEACE

**78 “insurtech” deals in
2016.**

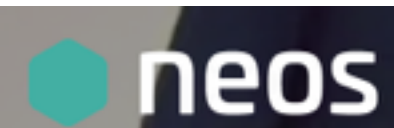
+50% on '15.

**where everyone can
buy insurance better**

**the wicked prince
tried to conquer
god. god
defeated him with
a gnat.**



raised \$unknown



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TO PROTECT THE PEOPLE AND THINGS YOU CARE ABOUT

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Your pocket insurance manager

- ✓ Import all contracts with one click
- ✓ Full control over due dates, services & prices
- ✓ Your personal expert when it really matters



Register now

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raised \$unknown



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GROUPS ▾

NEWS

ABOUT US

HOW IT WORKS

The smart new way to buy Gadget insurance

Together, our members are making insurance companies listen.



Search Bought By Many

GO

300

Groups

238,791

Members

18.6%

Average Discount

Featured Groups

[Browse all our groups](#)



Gadget Insurance UK



Pet Insurance



Private Health Insurance



Home Insurance

raised \$13m

Lemonade

The First Instant Insurance For NY Apartments

Instant Claims. Killer prices. No Brokers.

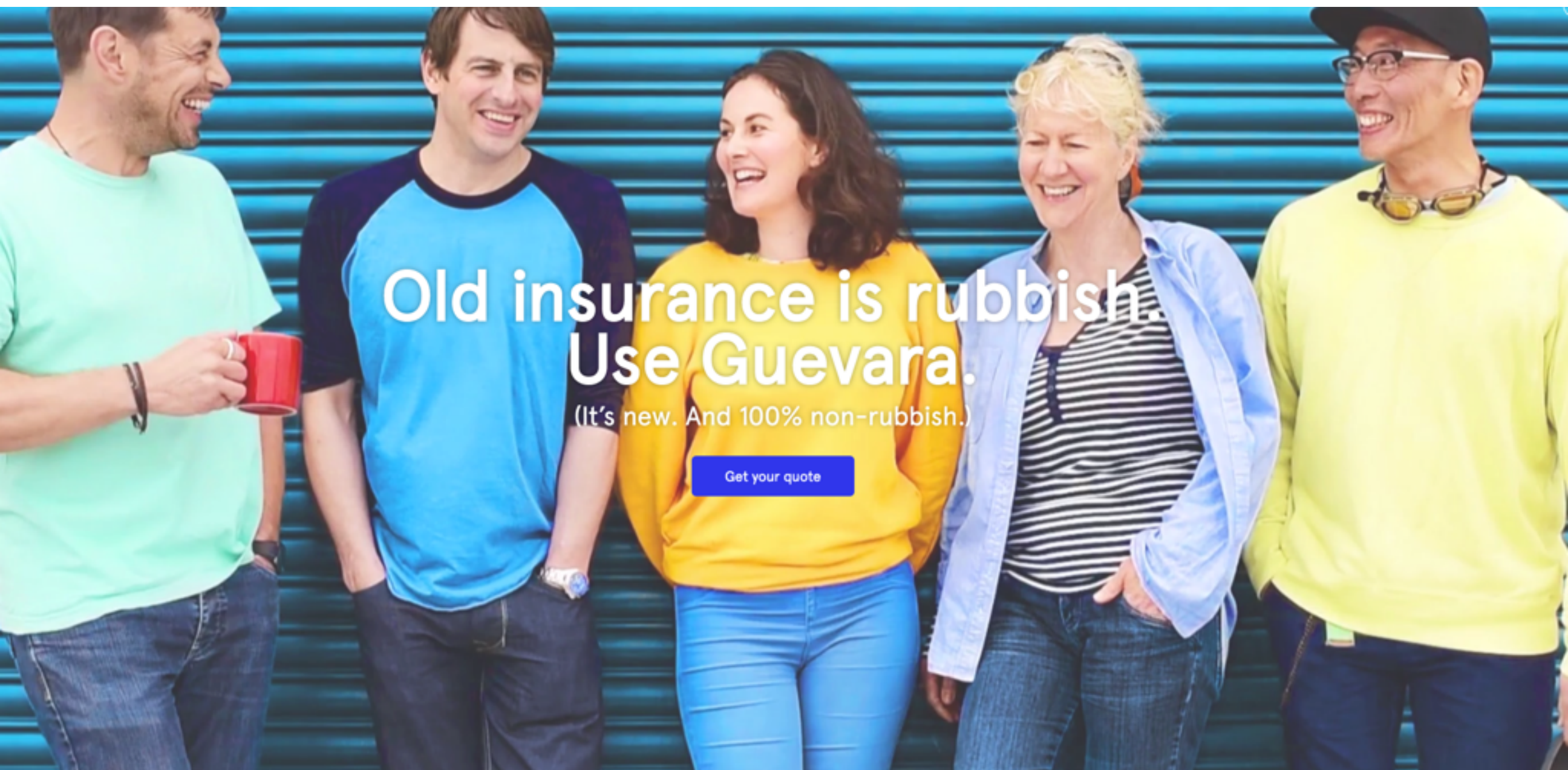
CHECK OUR PRICES

▶ Watch the video

raised \$15.3m

[ABOUT](#)[HOW IT WORKS](#)[AVAILABILITY](#)[CONTACT](#)[PRESS](#)

Friendsurance: The P2P Insurance Concept



raised \$secret

raised \$3.9m

Slice



HELLO, WE'RE SLICE.

On-demand insurance for the on-demand economy™

JOIN OUR PRIVATE BETA

ASHLEY'S STORY ▶

MILKIAS' STORY ▶

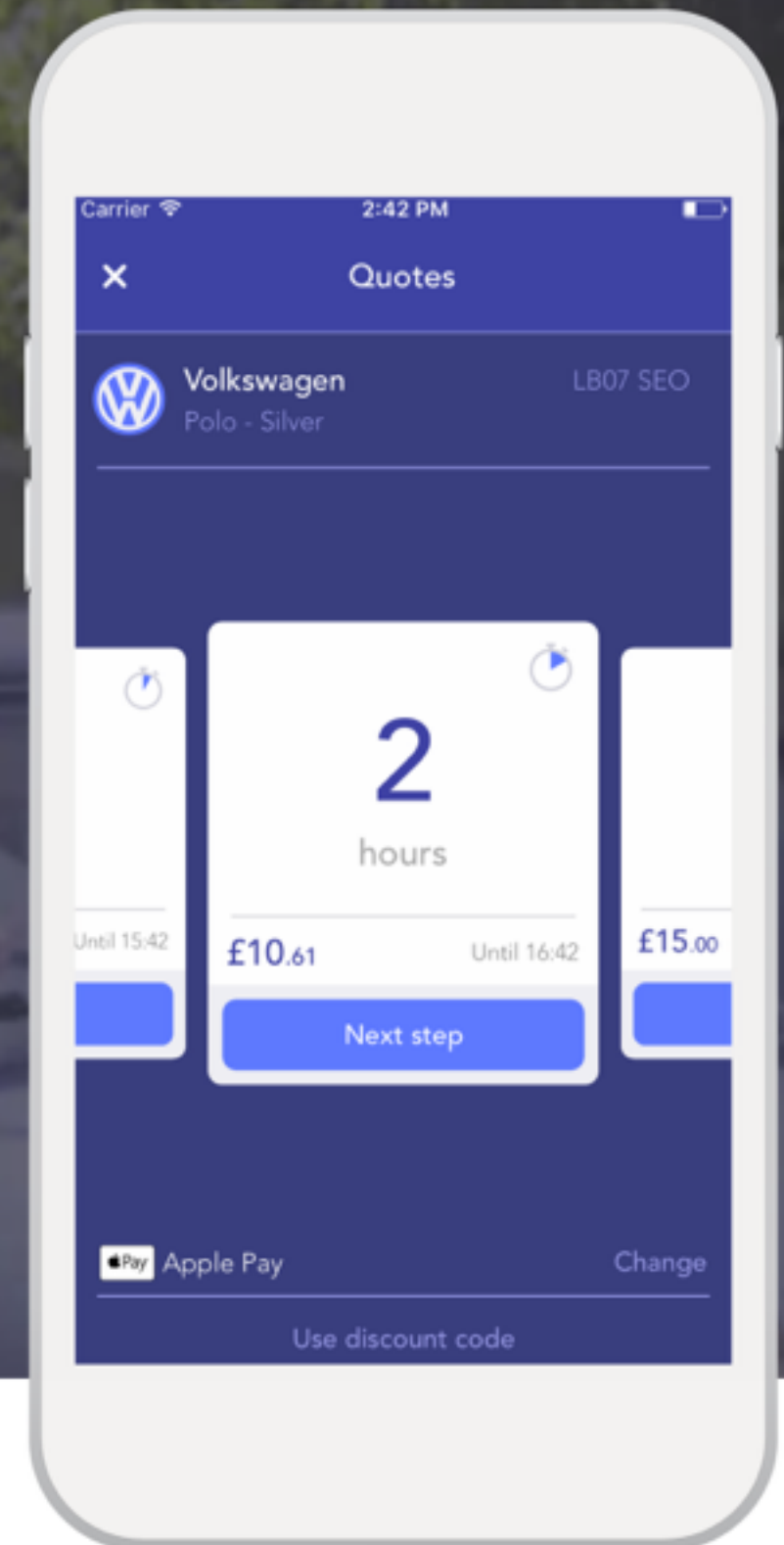


raised \$0.699m

[HOME](#) [FLEXI](#) [BLOG](#) [SUPPORT](#)

GOING SOMEWHERE?

GET INSURED FOR AN HOUR (OR MORE) ON A FRIEND'S CAR



USE CUVVA TO BORROW OR LEND A CAR

Just download, get verified and enter the reg number of the car you're borrowing.

raised \$46.27m

trōv

POPULAR ITEMS ▾

| HOW IT WORKS

| HELP

GET YOUR TRÔV

ON-DEMAND INSURANCE FOR THE THINGS YOU LOVE

Protect just the things you want - exactly when you want - entirely from your phone.

Now available for common electronics, with more items coming soon!



**“Is it possible that I
am a simpleton?...**

**I will never confess
that I could not see
the stuff.” he thought.**



**a person who
compiles and
analyses statistics
and uses them to
calculate
insurance risks
and premiums.**



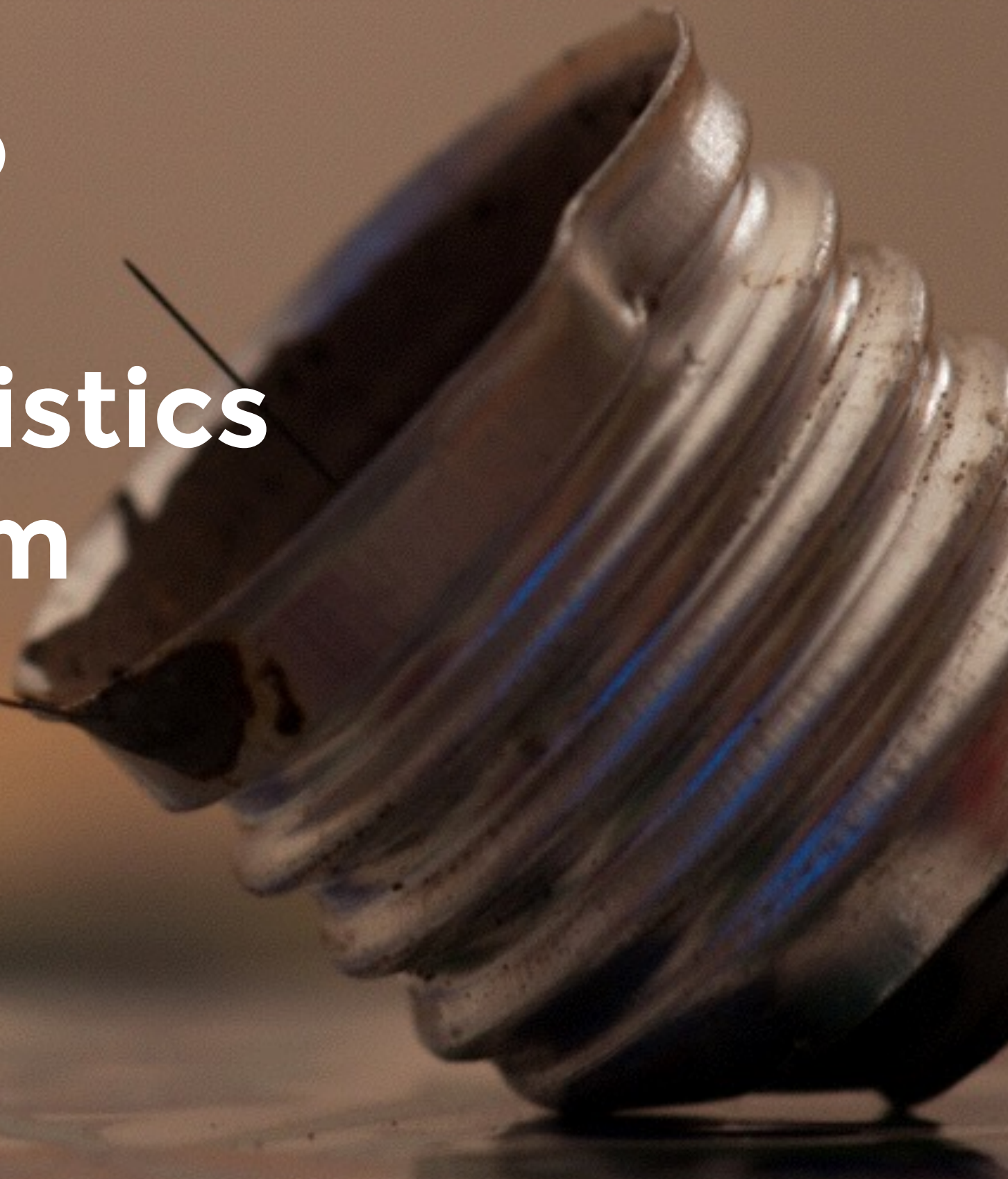


The little dutch boy.

**application.
invention.**



**a person who
compiles and
analyses statistics
and uses them
to... _new**



**the future is often the
past. how do we
qualify this?**



now imagine what we could
do with your help.