

Lightbulb

Connecting technology for the Insurance Industry

An Introduction

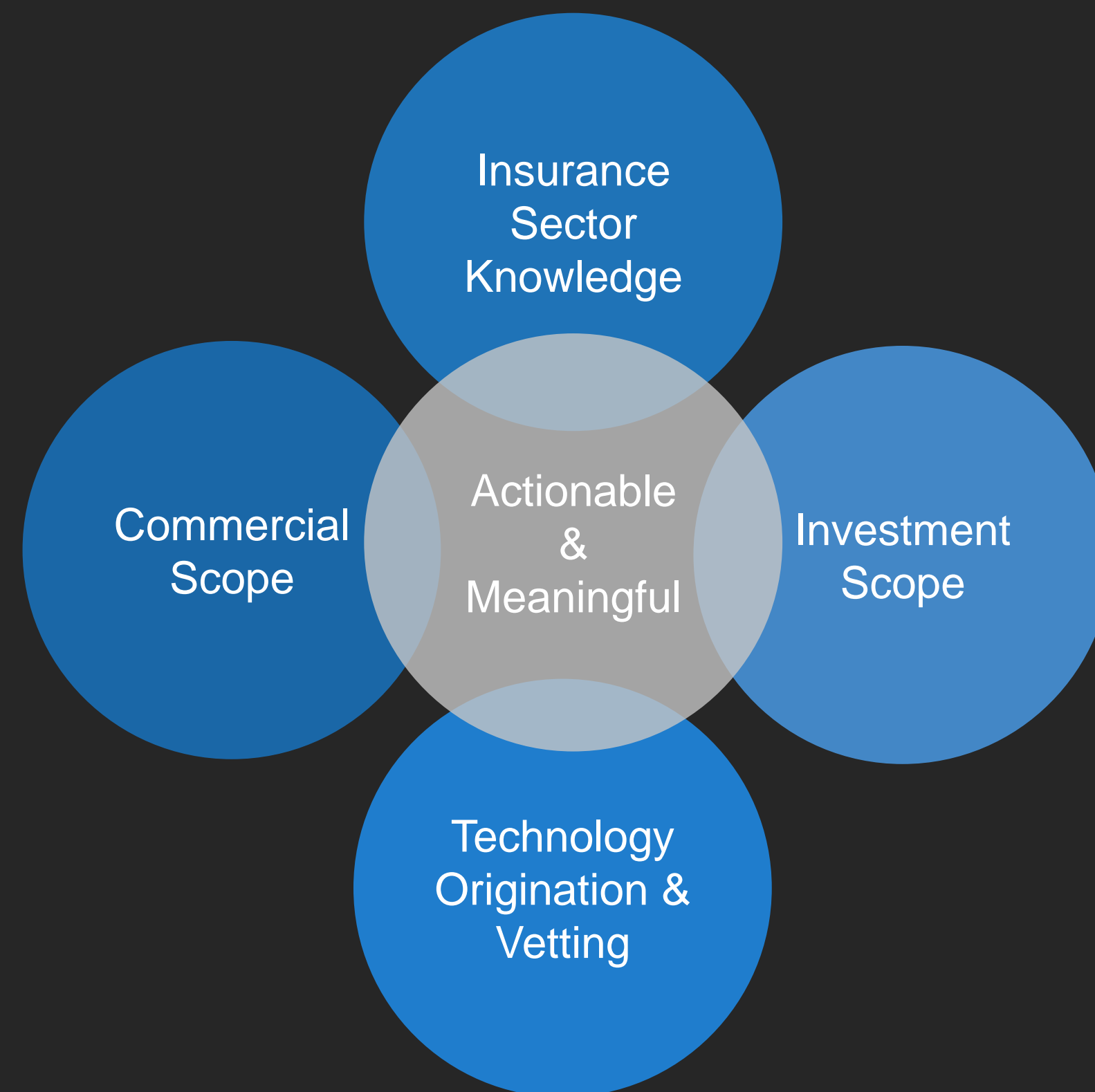
Insurance of the future!

Insur-tech! LightBulb!

Lightbulb

A Research-led company

- Based in the UK, with an office in Tel Aviv, Lightbulb was created to help its insurance sector clients efficiently access and harness the opportunities presented by emerging technology
- The Lightbulb team brings together a mixture of insurance industry, technology, commercial and investment origination, analytical and execution capabilities to deliver against its clients' bespoke objectives.
- Lightbulb has successfully implemented transactions across telematics and motor safety for clients



Lightbulb



“ Success is a function of combining all three key elements. ”

Recent Case Studies

Bringing technology to market for Aviva

Ituran

Telematics

Ituran is a world leader in telematics and reporting systems focusing on driver behavior analysis and real time accident notification, and based in Israel.

Lightbulb brought together Aviva and Ituran and structured the integration of the Ituran products into Mobilear for Aviva.

Lightbulb also added a logistics bundle which included product install, after-sales service and back-end reporting, which was especially designed for Aviva, allowing it to focus on its core business. This system may also serve as a platform for additional customers.

Mobileye

Motor Safety

Mobileye is a leader in collision avoidance systems.

Lightbulb originated, structured and implemented a commercial offering for Aviva customers to be able to easily access the Mobileye product.

As with Ituran, this included an installation and after-sales service

Ongoing Testing & Trials

Bringing technology and insurance applications together

- Lightbulb is currently running a series of ongoing tests and trials with clients across a wide variety of applications and technologies

Behavioural
platforms &
telematics

Specialist
insurance
investor

Telematics

Insurance
broker

Behavioural
platform trials

Car insurance
provider

Enabling pre-
pay
technology

Insurance
provider

Senior Management

A cohesive, multi-disciplinary team

Chaim Coutts

CEO

Chaim has been focused on the insurance sector for over 15 years and has worked with Israeli tech companies serving the sector across Motor and Cyber for the last three years. Chaim implemented the recent Mobileye and Ituran partnerships with a large UK insurance company.

Louis Yadgaroff

Commercial

Louis has built numerous technology companies, with a particular focus on the broad customer market. Louis has run successful pilots and commercial offerings for a variety of businesses, and structured the recent Mobileye and Ituran partnerships.

Dr Luke Robinson

Technology

Luke is a serial entrepreneur and innovation with an expertise in assessing technology and patent value, working with and supporting start-ups and bringing them to market. Luke has with a PhD in Physics from Cambridge with a focus on quantum computing and machine learning.

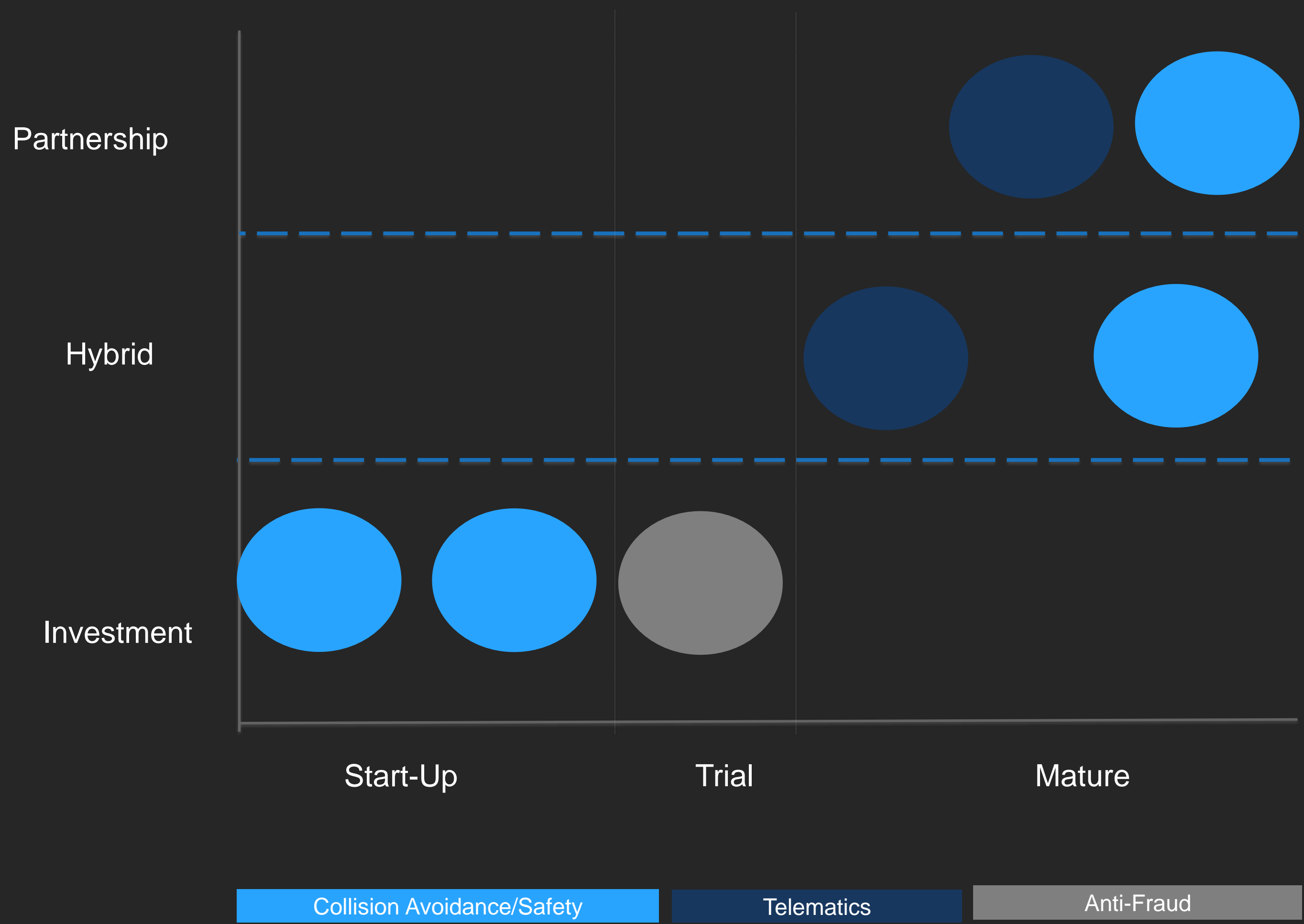
Carl Tishler

Investment

Carl has worked in corporate investing and finance for more than twenty years, with a focus on commercialising products, transaction structuring and managing growth. Carl has worked with a wide variety of investors and structures.

Opportunity Grid: Motor Sector

Transaction Type & Commercial Stage



How can the Israeli Insurance Industry can help

Why Israel ?

What can the Israeli Industry do to support the brave new world of Insur-tech?

Great opportunity for the Israeli Insurance sector to get onto the 'global stage of Insur-tech'

Contact

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Bringing Tech to Life (and motor and cyber)



Head Office

Airport House
Purley Way
Croydon, CR0 0XZ



Tel Aviv Office

98 Yigal Alon St.
Floor 42,
Tel Aviv, 6789141



Our Phone

+44 203 371 3351



Email / Website

chaim.coutts@lightbulb.cc
www.lightbulb.cc